



DVD Release

1979 NCAA Championship (Magic vs. Bird): Michigan State vs Indiana State

Order Date	Available
Street Date	2004
Genre	Sports
Sub Genre	Basketball
MSRP	\$24.95
UPC #	825452500430
SKU #	DVD-00041



Winning Team	Losing Team
Michigan State	Indiana State

Format	DVD
Running Time	90 minutes
Rating	Not rated
Number of Discs	1
Production Year	2004
Country of Origin	USA

Synopsis	<p>Everybody wanted it. Everybody was talking about it. And more people watched it unfold on national television than any college game before or since. On March 26, 1979, in the Special Events Center at the University of Utah, Magic Johnson squared off against Larry Bird for the first time. One year later, they would take their show to the NBA, but on this night the dream showdown between the two best players in the country was on college basketball's grandest stage - the NCAA Championship game.</p> <p>Indiana State, the lesser-known school in the Hoosier State, came into the contest riding a 33-game winning streak thanks to the extraordinary skills of Bird. Johnson was just as impressive, and Michigan State had other college standouts Terry Donnelly and the powerful Jay Vincent. The great efforts and teamwork of Bird, Bobby Heaton, Carl Nix and the rest of the Sycamores kept them competitive, but in the end the Spartans won the game 75 - 64. The Magic - Bird duel is still as captivating now as it was then.</p>
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Key Marketing & Selling Points	
<ul style="list-style-type: none"> • Highest TV rated National Championship game in history • Features the first meeting in their illustrious careers between Magic Johnson of Michigan State and Larry Bird of Indiana State • Larry Bird and Indiana State's 33 game winning streak would be snapped. • Complete Television Broadcast 	