



DVD Release

2000 Cotton Bowl: Arkansas vs. Texas

Order Date	Available
Street Date	2004
Genre	Sports
Sub Genre	Football
MSRP	\$24.95
UPC #	825452500713
SKU #	DVD-00094



<i>Winning Team</i>	<i>Losing Team</i>
Arkansas	Texas

Format	DVD
Running Time	90 minutes
Rating	Not rated
Number of Discs	1
Production Year	2004
Country of Origin	USA

Synopsis	<p>For Arkansas fans it doesn't get much better than beating the Texas Longhorns. Unless it's beating the Longhorns really bad on their home turf. That's what happened on January 1, 2000 as the first sporting event of the new millennium, the Cotton Bowl, brought together two former Southwest Conference rivals.</p> <p>In the first half the game was mostly a defensive struggle, as both teams played to a 3-3 tie. But in the second half 24th-ranked Arkansas broke the game open with big plays and four consecutive scoring drives that put 24 points on the board to just three for No. 14 Texas.</p> <p>Now Razorback fans can own this classic Arkansas victory. "We got Whipped." - Texas Coach Mack Brown</p>
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Key Marketing & Selling Points
<ul style="list-style-type: none"> • Complete TV broadcast of 2000 Cotton Bowl without commercial interruptions • Arkansas is a top 20 CLC school • Great rivalry game