



DVD Release

1977 NCAA Championship: Marquette vs. North Carolina

Order Date	Available
Street Date	2005
Genre	Sports
Sub Genre	Basketball
MSRP	\$24.95
UPC #	825452501055
SKU #	DVD-00127



<i>Winning Team</i>	<i>Losing Team</i>
Marquette	North Carolina

Format	DVD
Running Time	109 minutes
Rating	Not rated
Number of Discs	1
Production Year	2005
Country of Origin	USA

Synopsis	<p>The 1977 NCAA Championship was Al McGuire's last chance to put it all together. There was no question that McGuire was a winner; he had won 20 or more games over the previous 11 seasons at Marquette. But this game against coaching legend Dean Smith and his Tar-Heels would be the final test. Marquette sent their coach to a fitting retirement beating North Carolina 67-59 to win the national championship. With Marquette orchestrating the offense and dictating tempo, the Warriors took a 39-27 halftime lead. Carolina made its run at the start of the second half, tying for the first time in the half at 41-41 on forward Walter Davis' 14-foot jump shot. After North Carolina took the lead for a brief moment, Marquette went to a delay offense and nailed their last 12 free throw attempts to put the game out of reach.</p>
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Key Marketing & Selling Points	
<ul style="list-style-type: none"> • Complete network broadcast of 1977 NCAA Championship game without commercial interruptions • Featured great coaching match-up between Marquette's Al McGuire and North Carolina's Dean Smith • Marquette was lead by 2nd Team All-American Butch Lee • Marquette posted a 25-7 record and won the NCAA Championship 	