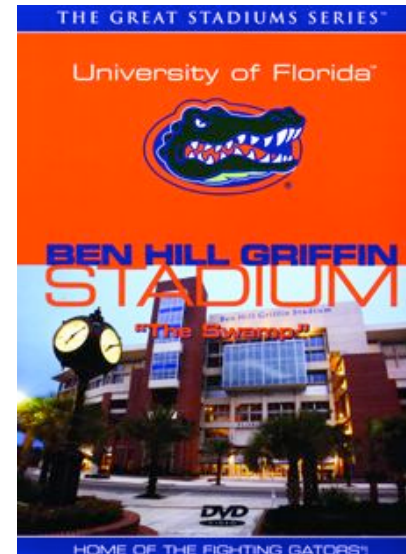




DVD Release

Great Stadium Series: Ben Hill Griffin Stadium "The Swamp"

Order Date	Available
Street Date	2003
Genre	Sports
Sub Genre	Football
MSRP	\$14.95
UPC #	882787311032
SKU #	DVD-00152



Format	DVD
Running Time	55 minutes
Rating	Not rated
Number of Discs	1
Production Year	2003
Country of Origin	USA

Synopsis

In 1929, on the campus of the University of Florida, the location was called "a swampy, depressed area west of the old gym." Today it is simply called "The Swamp", one of college football's greatest stadiums.

This DVD traces the story of this amazing building back to the days of games played on baseball fields, where fans drove their Model T's up to the sidelines to watch the Fightin' Gators play. And then, under the inspiration of University President John Jay Tigert, there arose a permanent home for them.

Find out why, at the University of Florida, they call this great stadium - The Swamp - a place where "only Gators get out alive."

Key Marketing & Selling Points

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