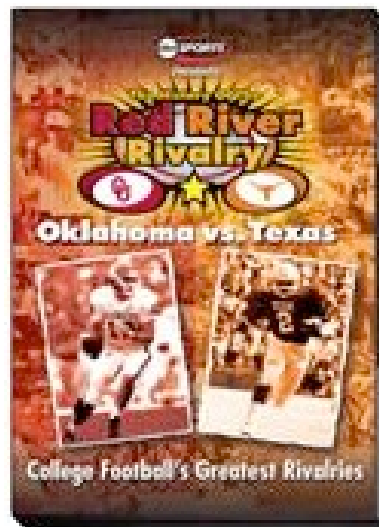




## DVD Release

### Red River Rivalry: Oklahoma vs. Texas

|             |              |
|-------------|--------------|
| Order Date  | Available    |
| Street Date | 2005         |
| Genre       | Sports       |
| Sub Genre   | Football     |
| MSRP        | \$19.95      |
| UPC #       | 881532000399 |
| SKU #       | DVD-00188    |



|                   |            |
|-------------------|------------|
| Format            | DVD        |
| Running Time      | 50 minutes |
| Rating            | Not rated  |
| Number of Discs   | 1          |
| Production Year   | 2005       |
| Country of Origin | USA        |

#### Synopsis

For more than a century these great college football powerhouses have gathered for the Red River Rivalry. This DVD features the great games, the coaches, and athletes that are part of this storied football rivalry. College Football's Greatest Rivalries - Oklahoma vs. Texas features four hours of the greatest football moments and memories including:

**The History** - This 50-minute show documents the history between the two schools. More than 30 former coaches, players and media members were interviewed. In addition to looking back at some of the great games that were played between these two schools, the unique atmosphere of the Cotton Bowl and playing a game at the State Fair of Texas are examined, and we find out from the coaches and players what makes the rivalry special.

#### Key Marketing & Selling Points

- The Games In - Depth - Five of the greatest games are featured in extended 10-minute highlights with the original calls from the broadcasters.
- 1969 #2 Texas beats #8 Oklahoma 27 - 17 en route to its 2nd National Championship.
- 1984 #1 Oklahoma and #3 Texas play to a 15 - 15 tie in the driving rain.
- 1994 #16 Texas beats #15 Oklahoma 17 - 14 as Freshman QB James Brown wins his 1st start for Texas.
- 1996 Unranked Oklahoma beats #25 Texas 30 - 27 in the 1st and only overtime game between these 2 schools.
- 2001 #3 Oklahoma beats #5 Texas 14 - 3. A then unknown Jason White comes off the bench to rally the Sooners.